

MAUT MEMBERSHIP COMMITTEE

ANNUAL REPORT
2014-15

April 13, 2015

Non -members = 28
Spouses/guests 85 total adults = 153
Kid s = 78
overall total = 231
Cost:\$6051

Winterlude Brunch
Sunday January 18, 2015
Attendance: Members = 32
Non -members = 2
Spouses/guests 46 total adults = 80
Kids = 33
overall total = 113
Cost: \$4541

Redpath Museum Kids Volcano Workshop
Sunday March 22, 2015 two groups, one at 1:00 pm and one at 2:30 pm
Attendance: Members 19
Non -members = 0 (a Members -only event)
Kids = 23
overall total = 42
Cost: \$161

The numbers show that a significant number of non -members will attend non -member eligible MAUT social events. The event with the greatest non-member draw was the Octoberfest Apple-Picking event. The Welcome Gathering was also successful in this regard, though less so, and there was relatively little non -member participation in the Winterlude Brunch.

A total of 51 different non -members (people who were not members in Aug 2014) attended one of the 0

1. Who is eligible to be a Member of MAUT?
2. Dues (as it pertains to attracting/repelling members).
3. Means of targeting specific Faculties.
4. Understanding why people join/ why people stay/and why people leave MAUT.
5. Creating new incentives to encourage membership.
6. Policy matters regarding free membership and expired membership.
7. Manner of contacting prospective members, either by having individual Faculty Representative hand-deliver forms, and/or emailing individuals where only their signature and ID are required in order to join MAUT .
8. The merits of MAUT Rep4(M)5(A)S94 TPr.22 5rpRd97.4r(cu)-3(l)3(ts(n)4(tac)1 fo42 Tm 3(j)1p(cu)-3
